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**OmniBus April 2010**  
**April 5-April 12, 2010**

Sample: Likely voters registered in the state of Oklahoma (n=500)  
Margin of Error:  $\pm 4.38\%$

**Introduction:**

Hello, I'm \_\_\_\_\_, and I'm calling from Sooner Poll, Oklahoma's public opinion pollster. Thank you for taking the time to talk with me. Please be assured that we are not trying to sell you anything and your individual responses are confidential.

1. With which political party are you registered?

1. Republican	202	40.4
2. Democrat	263	52.6
3. Independent	35	7.0
4. Not registered [DNR] [TERMINATE]	0	0.0
5. DK/Refused [DNR] [TERMINATE]	0	0.0
  
2. Do you consider yourself a liberal, a moderate, or a conservative in your political beliefs? [PROBE: VERY/SOMEWHAT]

1. Very liberal	29	5.8
2. Somewhat liberal	26	5.2
3. Moderate	169	33.8
4. Somewhat conservative	80	16.0
5. Very conservative	167	33.4
6. DK/Refused [DNR]	29	5.8
  
3. How often do you attend religious services?

1. Several times a week	139	27.8
2. Once a week	165	33.0
3. Several times a month	37	7.4
4. Once a month	17	3.4
5. Occasionally throughout the year	81	16.2
6. Never	46	9.2
7. Refused [DNR]	15	3.0

As you know, in July 2010 there will be a primary election for Governor. I'm going to read to you a list of gubernatorial candidates. Please tell me if you have a FAVORABLE or UNFAVORABLE impression?  
 [READ AND ROTATE][PROBE: VERY/SOMEWHAT]

4.	Lieutenant Governor Jari Askins		
	1. Very favorable	89	17.8
	2. Somewhat favorable	93	18.6
	<b>COMBINED FAVORABLE</b>	<b>182</b>	<b>36.4</b>
	3. Neutral/no opinion/never heard of	216	43.2
	4. Somewhat unfavorable	48	9.6
	5. Very unfavorable	54	10.8
	<b>COMBINED UNFAVORABLE</b>	<b>102</b>	<b>20.4</b>
5.	5 <sup>th</sup> District Congresswoman Mary Fallin		
	1. Very favorable	129	25.8
	2. Somewhat favorable	122	24.4
	<b>COMBINED FAVORABLE</b>	<b>251</b>	<b>50.2</b>
	3. Neutral/no opinion/never heard of	128	25.6
	4. Somewhat unfavorable	44	8.8
	5. Very unfavorable	77	15.4
	<b>COMBINED UNFAVORABLE</b>	<b>121</b>	<b>24.2</b>
6.	Attorney General Drew Edmondson		
	1. Very favorable	91	18.2
	2. Somewhat favorable	126	25.2
	<b>COMBINED FAVORABLE</b>	<b>217</b>	<b>43.4</b>
	3. Neutral/no opinion/never heard of	163	32.6
	4. Somewhat unfavorable	45	9.0
	5. Very unfavorable	75	15.0
	<b>COMBINED UNFAVORABLE</b>	<b>120</b>	<b>24.0</b>
7.	State Senator Randy Brogdon		
	1. Very favorable	28	5.6
	2. Somewhat favorable	28	5.6
	<b>COMBINED FAVORABLE</b>	<b>56</b>	<b>11.2</b>
	3. Neutral/no opinion/never heard of	375	75.0
	4. Somewhat unfavorable	26	5.2
	5. Very unfavorable	43	8.6
	<b>COMBINED UNFAVORABLE</b>	<b>69</b>	<b>13.8</b>

**Demographics**

*Now, I'm going to ask you questions about demographics; these are for classification purposes only.*

8.	What is the highest level of education you've had the opportunity to complete?		
	1. 8 <sup>th</sup> grade or less	3	0.6
	2. Some high school	20	4.0
	3. High school graduate	97	19.4
	4. Vocational/Technical school	19	3.8
	5. Some college	114	22.8
	6. College graduate	154	30.8
	7. Some post-graduate study	14	2.8
	8. Post-graduate degree	75	15.0
	9. Refused [DNR]	4	0.8
9.	Into which of the following age groups do you fall?		
	1. 18-24	0	0.0
	2. 25-34	10	2.0
	3. 35-44	56	11.2
	4. 45-54	108	21.6
	5. 55-64	155	31.0
	6. 65 and over	171	34.2
	7. Refused [DNR]		
10.	Which of the following best describes your ethnic background?		
	1. White/Caucasian	408	81.6
	2. Black/African American	40	8.0
	3. Hispanic	7	1.4
	4. Native American	30	6.0
	5. Asian	1	0.2
	6. Other [DNR]	11	2.2
	7. Refused [DNR]	3	0.6
11.	Do you consider yourself to be an Evangelical Christian?		
	1. Yes	279	55.8
	2. No	208	41.6
	3. DK/Refused [DNR]	13	2.6
12.	Are you married?		
	4. Yes	394	78.8
	5. No	100	20.0
	6. DK/Refused [DNR]	6	1.2

13.	Which of the following groups does the total annual income of your household fall?		
	1. Under \$15,000	22	4.4
	2. \$15,000 to \$24,999	43	8.6
	3. \$25,000 to \$34,999	39	7.8
	4. \$35,000 to \$49,999	69	13.8
	5. \$50,000 to \$74,999	106	21.2
	6. \$75,000 to \$99,999	75	15.0
	7. \$100,000 to \$124,999	29	5.8
	8. Over \$125,000	38	7.6
	9. Refused [DNR]	79	15.8
14.	[BY OBSERVATION] Sex of respondent		
	1. Male	221	44.2
	2. Female	279	55.8
15.	Voter score [PRE-CODE]		
	1. Less than 81	215	43.0
	2. 81-150	144	28.8
	3. 151-220	87	17.4
	4. 221-290	42	8.4
	5. 291 and higher	12	2.4
16.	Congressional district [PRE-CODE]		
	1. Sullivan	103	20.6
	2. Boren	100	20.0
	3. Lucas	103	20.6
	4. Cole	95	19.0
	5. Fallin	99	19.8
17.	MSA [PRE-CODE]		
	1. Tulsa (Okmulgee, Pawnee, Tulsa, Creek, Osage, Rogers, and Wagoner)	124	24.8
	2. OKC (Canadian, Cleveland, Grady, Lincoln, Logan, McClain, and Oklahoma)	153	30.6
	3. Rest of state	223	44.6
18.	Party [PRE-CODE]		
	1. Republican	197	39.4
	2. Democrat	279	55.8
	3. Independent	24	4.8

Party Favorability Crosstabs

		Label									
		Very liberal		Somewhat liberal		Moderate		Somewhat conservative		Very conservative	
Fallin favorable	Very favorable	5	17.2%	2	7.7%	31	18.3%	17	21.3%	67	40.1%
	Somewhat favorable	4	13.8%	8	30.8%	40	23.7%	30	37.5%	36	21.6%
	Neutral/no opinion/never heard of	6	20.7%	8	30.8%	40	23.7%	23	28.8%	41	24.6%
	Somewhat unfavorable	3	10.3%	3	11.5%	22	13.0%	4	5.0%	9	5.4%
	Very unfavorable	11	37.9%	5	19.2%	36	21.3%	6	7.5%	14	8.4%
Brogdon favorable	Very favorable	2	6.9%	0	.0%	6	3.6%	2	2.5%	18	10.8%
	Somewhat favorable	1	3.4%	3	11.5%	9	5.3%	3	3.8%	12	7.2%
	Neutral/no opinion/never heard of	17	58.6%	20	76.9%	122	72.2%	72	90.0%	119	71.3%
	Somewhat unfavorable	4	13.8%	0	.0%	14	8.3%	3	3.8%	4	2.4%
	Very unfavorable	5	17.2%	3	11.5%	18	10.7%	0	.0%	14	8.4%
Edmondson favorable	Very favorable	12	41.4%	6	23.1%	33	19.5%	11	13.8%	23	13.8%
	Somewhat favorable	5	17.2%	8	30.8%	58	34.3%	23	28.8%	25	15.0%
	Neutral/no opinion/never heard of	7	24.1%	10	38.5%	48	28.4%	30	37.5%	56	33.5%
	Somewhat unfavorable	2	6.9%	1	3.8%	13	7.7%	7	8.8%	21	12.6%
	Very unfavorable	3	10.3%	1	3.8%	17	10.1%	9	11.3%	42	25.1%
Askins favorable	Very favorable	10	34.5%	6	23.1%	43	25.4%	11	13.8%	16	9.6%
	Somewhat favorable	6	20.7%	4	15.4%	42	24.9%	12	15.0%	23	13.8%
	Neutral/no opinion/never heard of	8	27.6%	14	53.8%	64	37.9%	38	47.5%	76	45.5%
	Somewhat unfavorable	1	3.4%	2	7.7%	12	7.1%	16	20.0%	16	9.6%
	Very unfavorable	4	13.8%	0	.0%	8	4.7%	3	3.8%	36	21.6%

		MSA						Congressional district									
		Tulsa		OKC		Rest of state		Sullivan		Boren		Lucas		Cole		Fallin	
Fallin favorable	Very favorable	14	11.3%	60	39.2%	55	24.7%	14	13.6%	20	20.0%	29	28.2%	26	27.4%	40	40.4%
	Somewhat favorable	28	22.6%	28	18.3%	66	29.6%	28	27.2%	16	16.0%	32	31.1%	31	32.6%	15	15.2%
	Neutral/no opinion/never heard of	53	42.7%	17	11.1%	58	26.0%	37	35.9%	44	44.0%	24	23.3%	14	14.7%	9	9.1%
	Somewhat unfavorable	9	7.3%	17	11.1%	18	8.1%	9	8.7%	9	9.0%	5	4.9%	9	9.5%	12	12.1%
	Very unfavorable	20	16.1%	31	20.3%	26	11.7%	15	14.6%	11	11.0%	13	12.6%	15	15.8%	23	23.2%
Brogdon favorable	Very favorable	8	6.5%	9	5.9%	11	4.9%	8	7.8%	7	7.0%	3	2.9%	4	4.2%	6	6.1%
	Somewhat favorable	10	8.1%	9	5.9%	9	4.0%	9	8.7%	6	6.0%	3	2.9%	5	5.3%	5	5.1%
	Neutral/no opinion/never heard of	87	70.2%	106	69.3%	182	81.6%	72	69.9%	82	82.0%	82	79.6%	70	73.7%	69	69.7%
	Somewhat unfavorable	6	4.8%	7	4.6%	13	5.8%	5	4.9%	1	1.0%	7	6.8%	8	8.4%	5	5.1%
	Very unfavorable	13	10.5%	22	14.4%	8	3.6%	9	8.7%	4	4.0%	8	7.8%	8	8.4%	14	14.1%
Edmondson favorable	Very favorable	23	18.5%	34	22.2%	34	15.2%	21	20.4%	17	17.0%	16	15.5%	13	13.7%	24	24.2%
	Somewhat favorable	31	25.0%	40	26.1%	55	24.7%	30	29.1%	20	20.0%	25	24.3%	25	26.3%	26	26.3%
	Neutral/no opinion/never heard of	42	33.9%	35	22.9%	86	38.6%	33	32.0%	37	37.0%	35	34.0%	34	35.8%	24	24.2%
	Somewhat unfavorable	9	7.3%	15	9.8%	21	9.4%	6	5.8%	8	8.0%	10	9.7%	15	15.8%	6	6.1%
	Very unfavorable	19	15.3%	29	19.0%	27	12.1%	13	12.6%	18	18.0%	17	16.5%	8	8.4%	19	19.2%
Askins favorable	Very favorable	12	9.7%	35	22.9%	42	18.8%	10	9.7%	12	12.0%	16	15.5%	19	20.0%	32	32.3%
	Somewhat favorable	15	12.1%	27	17.6%	51	22.9%	13	12.6%	19	19.0%	20	19.4%	27	28.4%	14	14.1%
	Neutral/no opinion/never heard of	72	58.1%	54	35.3%	90	40.4%	55	53.4%	57	57.0%	44	42.7%	28	29.5%	32	32.3%
	Somewhat unfavorable	10	8.1%	14	9.2%	24	10.8%	13	12.6%	5	5.0%	10	9.7%	11	11.6%	9	9.1%
	Very unfavorable	15	12.1%	23	15.0%	16	7.2%	12	11.7%	7	7.0%	13	12.6%	10	10.5%	12	12.1%

		Income													
		Under \$25k		\$25-34k		\$35-49k		\$50-74k		\$75-99k		\$100-124k		\$125k or more	
Fallin favorable	Very favorable	15	23.1%	11	28.2%	16	23.2%	28	26.4%	27	36.0%	8	27.6%	6	15.8%
	Somewhat favorable	12	18.5%	8	20.5%	17	24.6%	29	27.4%	18	24.0%	10	34.5%	12	31.6%
	Neutral/no opinion/never heard of	28	43.1%	7	17.9%	18	26.1%	24	22.6%	12	16.0%	4	13.8%	5	13.2%
	Somewhat unfavorable	4	6.2%	3	7.7%	5	7.2%	7	6.6%	9	12.0%	2	6.9%	5	13.2%
	Very unfavorable	6	9.2%	10	25.6%	13	18.8%	18	17.0%	9	12.0%	5	17.2%	10	26.3%
Brogdon favorable	Very favorable	5	7.7%	2	5.1%	4	5.8%	8	7.5%	7	9.3%	1	3.4%	0	.0%
	Somewhat favorable	0	.0%	2	5.1%	5	7.2%	8	7.5%	2	2.7%	3	10.3%	4	10.5%
	Neutral/no opinion/never heard of	56	86.2%	32	82.1%	48	69.6%	71	67.0%	56	74.7%	18	62.1%	26	68.4%
	Somewhat unfavorable	1	1.5%	0	.0%	5	7.2%	8	7.5%	4	5.3%	3	10.3%	3	7.9%
	Very unfavorable	3	4.6%	3	7.7%	7	10.1%	11	10.4%	6	8.0%	4	13.8%	5	13.2%
Edmondson favorable	Very favorable	9	13.8%	9	23.1%	12	17.4%	23	21.7%	12	16.0%	7	24.1%	9	23.7%
	Somewhat favorable	13	20.0%	9	23.1%	23	33.3%	19	17.9%	15	20.0%	8	27.6%	17	44.7%
	Neutral/no opinion/never heard of	30	46.2%	14	35.9%	15	21.7%	33	31.1%	26	34.7%	7	24.1%	7	18.4%
	Somewhat unfavorable	5	7.7%	4	10.3%	4	5.8%	10	9.4%	10	13.3%	2	6.9%	3	7.9%
	Very unfavorable	8	12.3%	3	7.7%	15	21.7%	21	19.8%	12	16.0%	5	17.2%	2	5.3%
Askins favorable	Very favorable	15	23.1%	9	23.1%	13	18.8%	17	16.0%	12	16.0%	5	17.2%	6	15.8%
	Somewhat favorable	4	6.2%	6	15.4%	17	24.6%	23	21.7%	15	20.0%	4	13.8%	11	28.9%
	Neutral/no opinion/never heard of	33	50.8%	15	38.5%	30	43.5%	40	37.7%	35	46.7%	8	27.6%	14	36.8%
	Somewhat unfavorable	7	10.8%	4	10.3%	3	4.3%	10	9.4%	4	5.3%	7	24.1%	6	15.8%
	Very unfavorable	6	9.2%	5	12.8%	6	8.7%	16	15.1%	9	12.0%	5	17.2%	1	2.6%

		Education													
		Some high school or less		High school graduate		Vo/tech		Some college		College graduate		Some post grad		Post graduate degree	
Fallin favorable	Very favorable	6	26.1%	25	25.8%	8	42.1%	20	17.5%	43	27.9%	7	50.0%	20	26.7%
	Somewhat favorable	5	21.7%	27	27.8%	1	5.3%	28	24.6%	45	29.2%	2	14.3%	13	17.3%
	Neutral/no opinion/never heard of	9	39.1%	29	29.9%	7	36.8%	41	36.0%	26	16.9%	2	14.3%	12	16.0%
	Somewhat unfavorable	1	4.3%	6	6.2%	1	5.3%	7	6.1%	15	9.7%	0	.0%	13	17.3%
	Very unfavorable	2	8.7%	10	10.3%	2	10.5%	18	15.8%	25	16.2%	3	21.4%	17	22.7%
Brogdon favorable	Very favorable	4	17.4%	1	1.0%	4	21.1%	5	4.4%	7	4.5%	1	7.1%	5	6.7%
	Somewhat favorable	1	4.3%	5	5.2%	0	.0%	8	7.0%	6	3.9%	1	7.1%	5	6.7%
	Neutral/no opinion/never heard of	16	69.6%	76	78.4%	12	63.2%	90	78.9%	118	76.6%	10	71.4%	52	69.3%
	Somewhat unfavorable	1	4.3%	5	5.2%	1	5.3%	6	5.3%	8	5.2%	0	.0%	5	6.7%
	Very unfavorable	1	4.3%	10	10.3%	2	10.5%	5	4.4%	15	9.7%	2	14.3%	8	10.7%
Edmondson favorable	Very favorable	3	13.0%	14	14.4%	5	26.3%	13	11.4%	35	22.7%	0	.0%	19	25.3%
	Somewhat favorable	3	13.0%	26	26.8%	2	10.5%	30	26.3%	44	28.6%	5	35.7%	15	20.0%
	Neutral/no opinion/never heard of	9	39.1%	34	35.1%	8	42.1%	43	37.7%	46	29.9%	8	57.1%	15	20.0%
	Somewhat unfavorable	2	8.7%	14	14.4%	0	.0%	11	9.6%	12	7.8%	1	7.1%	5	6.7%
	Very unfavorable	6	26.1%	9	9.3%	4	21.1%	17	14.9%	17	11.0%	0	.0%	21	28.0%
Askins favorable	Very favorable	3	13.0%	10	10.3%	5	26.3%	22	19.3%	24	15.6%	2	14.3%	23	30.7%
	Somewhat favorable	3	13.0%	24	24.7%	1	5.3%	17	14.9%	33	21.4%	4	28.6%	11	14.7%
	Neutral/no opinion/never heard of	14	60.9%	45	46.4%	10	52.6%	53	46.5%	60	39.0%	4	28.6%	27	36.0%
	Somewhat unfavorable	0	.0%	8	8.2%	1	5.3%	12	10.5%	17	11.0%	1	7.1%	8	10.7%
	Very unfavorable	3	13.0%	10	10.3%	2	10.5%	10	8.8%	20	13.0%	3	21.4%	6	8.0%

		Party ask						Marriage				Sex			
		Republican		Democrat		Independent		Yes		No		Male	Female		
Fallin favorable	Very favorable	77	38.1%	42	16.0%	10	28.6%	102	25.9%	27	27.0%	51	23.1%	78	28.0%
	Somewhat favorable	65	32.2%	47	17.9%	10	28.6%	105	26.6%	15	15.0%	61	27.6%	61	21.9%
	Neutral/no opinion/never heard of	40	19.8%	80	30.4%	8	22.9%	94	23.9%	30	30.0%	53	24.0%	75	26.9%
	Somewhat unfavorable	11	5.4%	30	11.4%	3	8.6%	32	8.1%	12	12.0%	19	8.6%	25	9.0%
	Very unfavorable	9	4.5%	64	24.3%	4	11.4%	61	15.5%	16	16.0%	37	16.7%	40	14.3%
Brogdon favorable	Very favorable	16	7.9%	11	4.2%	1	2.9%	24	6.1%	3	3.0%	12	5.4%	16	5.7%
	Somewhat favorable	17	8.4%	6	2.3%	5	14.3%	23	5.8%	4	4.0%	17	7.7%	11	3.9%
	Neutral/no opinion/never heard of	151	74.8%	201	76.4%	23	65.7%	293	74.4%	78	78.0%	150	67.9%	225	80.6%
	Somewhat unfavorable	4	2.0%	19	7.2%	3	8.6%	23	5.8%	3	3.0%	19	8.6%	7	2.5%
	Very unfavorable	14	6.9%	26	9.9%	3	8.6%	31	7.9%	12	12.0%	23	10.4%	20	7.2%
Edmondson favorable	Very favorable	24	11.9%	62	23.6%	5	14.3%	71	18.0%	20	20.0%	36	16.3%	55	19.7%
	Somewhat favorable	50	24.8%	71	27.0%	5	14.3%	97	24.6%	26	26.0%	63	28.5%	63	22.6%
	Neutral/no opinion/never heard of	59	29.2%	90	34.2%	14	40.0%	124	31.5%	38	38.0%	58	26.2%	105	37.6%
	Somewhat unfavorable	27	13.4%	14	5.3%	4	11.4%	38	9.6%	5	5.0%	23	10.4%	22	7.9%
	Very unfavorable	42	20.8%	26	9.9%	7	20.0%	64	16.2%	11	11.0%	41	18.6%	34	12.2%
Askins favorable	Very favorable	17	8.4%	66	25.1%	6	17.1%	60	15.2%	29	29.0%	31	14.0%	58	20.8%
	Somewhat favorable	35	17.3%	49	18.6%	9	25.7%	81	20.6%	11	11.0%	48	21.7%	45	16.1%
	Neutral/no opinion/never heard of	84	41.6%	119	45.2%	13	37.1%	168	42.6%	44	44.0%	88	39.8%	128	45.9%
	Somewhat unfavorable	31	15.3%	13	4.9%	4	11.4%	40	10.2%	7	7.0%	28	12.7%	20	7.2%
	Very unfavorable	35	17.3%	16	6.1%	3	8.6%	45	11.4%	9	9.0%	26	11.8%	28	10.0%

		Age ask									
		25-34		35-44		45-54		55-64		65 and over	
Fallin favorable	Very favorable	3	30.0%	16	28.6%	20	18.5%	36	23.2%	54	31.6%
	Somewhat favorable	1	10.0%	15	26.8%	32	29.6%	40	25.8%	34	19.9%
	Neutral/no opinion/never heard of	1	10.0%	15	26.8%	30	27.8%	35	22.6%	47	27.5%
	Somewhat unfavorable	1	10.0%	5	8.9%	8	7.4%	16	10.3%	14	8.2%
	Very unfavorable	4	40.0%	5	8.9%	18	16.7%	28	18.1%	22	12.9%
Brogdon favorable	Very favorable	0	.0%	3	5.4%	7	6.5%	7	4.5%	11	6.4%
	Somewhat favorable	2	20.0%	2	3.6%	12	11.1%	6	3.9%	6	3.5%
	Neutral/no opinion/never heard of	5	50.0%	44	78.6%	77	71.3%	120	77.4%	129	75.4%
	Somewhat unfavorable	0	.0%	4	7.1%	4	3.7%	8	5.2%	10	5.8%
	Very unfavorable	3	30.0%	3	5.4%	8	7.4%	14	9.0%	15	8.8%
Edmondson favorable	Very favorable	2	20.0%	13	23.2%	21	19.4%	24	15.5%	31	18.1%
	Somewhat favorable	1	10.0%	9	16.1%	25	23.1%	42	27.1%	49	28.7%
	Neutral/no opinion/never heard of	4	40.0%	22	39.3%	34	31.5%	48	31.0%	55	32.2%
	Somewhat unfavorable	1	10.0%	5	8.9%	10	9.3%	20	12.9%	9	5.3%
	Very unfavorable	2	20.0%	7	12.5%	18	16.7%	21	13.5%	27	15.8%
Askins favorable	Very favorable	5	50.0%	8	14.3%	17	15.7%	24	15.5%	35	20.5%
	Somewhat favorable	2	20.0%	12	21.4%	16	14.8%	33	21.3%	30	17.5%
	Neutral/no opinion/never heard of	2	20.0%	27	48.2%	51	47.2%	68	43.9%	68	39.8%
	Somewhat unfavorable	1	10.0%	4	7.1%	8	7.4%	19	12.3%	16	9.4%
	Very unfavorable	0	.0%	5	8.9%	16	14.8%	11	7.1%	22	12.9%