

Name	Survey dates	AGAINST SQ 723	FOR SQ 723	Und	Mosteller 2	Mosteller 5	Traugott
Actual results	Sep 13, 2005	87	13	0			
Sooner Poll	Aug 26-28, 2005	75	16	9	4.6	15.0	0.36
Survey USA	Sep 9-11, 2005	81	19	0	6.0	12.0	0.45
Wilson Research	Sep 9-11, 2005	65	27	8	16.3	36.0	1.02

Definition of Mosteller 2 Measurement: The absolute difference between predicted and actual spread between the top two candidates, where both predicted and actual percentages are normalized by a multiplicative factor so that the sum of the percentages for the top two candidates is 100%. (Originally defined by Mosteller for the Democratic and Republican candidates; adapted here to be applicable to non-partisan and ballot measure elections.)

Definition of Mosteller 5 Measurement: The absolute difference between predicted and actual spread between the top two candidates.

Definition of Traugott Measure: The absolute value of the log of the "odds ratio" between predicted and actual votes for the top two candidates, expressed in percentage units. The "odds ratio" is the actual vote ratio for the top two candidates divided by the predicted vote ratio. (Originally defined by Traugott, Kennedy, & Martin, May 2003, at AAPOR Annual Convention.)

Results of pollsters represented above were taken from their last published poll prior to the election. Only published polls are used.