

Election (Candidates)/ Pollster	Election date/ Survey dates	Republican	Democrat	Undecided	Mosteller 2	Mosteller 5	Traugott
President (McCain-R; Obama-D)	Nov 4, 2008	66	34	0			
Rasmussen	Sep 11, 2008	63	32	5	0.63	1.0	0.01
TVPoll	Oct 31-Nov 2, 08	63	33	4	0.75	2.0	0.02
Survey USA	Oct 28-29, 2008	63	34	1	2.10	3.0	0.05
SoonerPoll	Oct 24-26, 2008	57	33	10	5.33	8.0	0.12
U.S. Senate (Inhofe-R; Rice-D)	Nov 4, 2008	57	39	0			
TVPoll	Oct 31-Nov 2, 08	55	39	3	4.00	2.0	0.04
SoonerPoll	Oct 24-26, 2008	52	37	7	4.00	3.0	0.04
Rasmussen	Sep 11, 2008	55	39	6	4.00	4.0	0.04
Survey USA	Oct 28-29, 2008	56	36	2	4.00	2.0	0.06
Corporation Commission (Cloud-R; Gray-D)	Nov 4, 2008	61	39	0			
SoonerPoll	Oct 24-26, 2008	39	26	35	2.00	9.0	0.04
Survey USA	Oct 28-29, 2008	55	39	6	4.98	6.0	0.10
TVPoll	Oct 31-Nov 2, 08	46	33	21	5.54	9.0	0.12
Corporation Commission (Murphy-R; Roth-D)	Nov 4, 2008	52	47	0			
Survey USA	Oct 28-29, 2008	46	49	5	8.16	8.0	0.16
SoonerPoll	Oct 24-26, 2008	30	42	28	21.67	17.0	0.44
TVPoll	Oct 31-Nov 2, 08	35	50	15	22.65	20.0	0.46

Definition of Mosteller 2 Measurement: The absolute difference between predicted and actual spread between the top two candidates, where both predicted and actual percentages are normalized by a multiplicative factor so that the sum of the percentages for the top two candidates is 100%. (Originally defined by Mosteller for the Democratic and Republican candidates; adapted here to be applicable to non-partisan and ballot measure elections.) Results above are sorted by Mosteller 2 evaluation and then by Traugott.

Definition of Mosteller 5 Measurement: The absolute difference between predicted and actual spread between the top two candidates. This particular measurement does not factor in the pollster's undecided amount and, therefore, assumes the undecideds broke evenly among the two candidates.

Definition of Traugott Measure: The absolute value of the log of the "odds ratio" between predicted and actual votes for the top two candidates, expressed in percentage units. The "odds ratio" is the actual vote ratio for the top two candidates divided by the predicted vote ratio. (Originally defined by Traugott, Kennedy, & Martin, May 2003, at AAPOR Annual Convention.)

Results of pollsters represented above were taken from their last published poll prior to the election. Only published polls are analyzed.